

## **Web Development Process** Commercial **Description of Action** Milestone **Phases Business Review and Web** Action: Business review, objectives etc. → Web Site Needs assessment through stakeholder interviews and survey. **Needs Assessment** PHASE 1 (Note: There is an initial fee for the Action: Prepare specification to meet business needs, define needs analysis.) **Specification** pages, functionalities, template or new design etc. Recommendations **DEVELOP:** Web Services Contract Specification Business Review and Needs Assessment Revise specification based on client input and gain Action: Site Specification Revisions specification approval. **REVISE:** Web Services Contract Specification and Approval Web Specification and Action: Prepare and present quotation with final specification. Quotation **Quotation Approval** FINAL: Web Services Contract Specification. Action: Complete home page mock up design **Home Page Design** Present to client and receive revision requests Mock Up Action: Present final home page mock up. Receive sign off from client. **Mock Up Approval** Action: Prepare or customer provided content, graphics, etc. **Content Development** Receive sign off from client. and Approval PHASE 2 Action: Complete web design and development as per **Design and Development** specification using content provided. Web Site Development Action: Present site to client and receive edits. **Full Site Preview** Action: Complete site design and content revisions. **Complete Iterations** Action: Receive client sign off and publish. **Publish** Action: Ongoing Hosting, VAS and Web Maintenance as per PHASE 3 **Ongoing Service Contract** agreement. Ongoing Web Services